

Rubric

Name PhotoStory

Description

Rubric Detail

	Levels of Achievement			
Criteria	Not acceptable	Average	Good	Excellent
Content Weight 30.00%	0 to 60 % no submission>Clearly just an old “road trip” collection or similar collection of random photos	61 to 79 % Effort exists but is less than expected.	80 to 89 % Good story but relevance is not quite clear	90 to 100 % Tells a significant story with relevance to the student’s life and friends as well as to the broader public
Photos – Composition and Lighting Weight 30.00%	0 to 60 % no submission>Vast majority of pictures are “snapshot” quality	61 to 79 % Effort exists but is less than expected.	80 to 89 % Many photos show mastery of the content of Unit 1	90 to 100 % Vast majority of the photos show mastery of the content of Unit 1
Photos – Editing and Enhancement Weight 10.00%	0 to 60 % no submission>Photos reveal no mastery of Units 2 and 3 content	61 to 75 % Effort exists but is less than expected.	80 to 89 % Many photos show mastery of the content of Unit 2 and 3. Good variety of images, but perhaps a tighter edited was needed.	90 to 100 % Vast majority of the photos show mastery of the content of Units 2 and 3. All photographs contribute to the story without too much repetition.
Organization and Narration Weight 30.00%	0 to 60 % no narration	61 to 75 % Unscripted or unorganized, or does not contribute significantly to	80 to 89 % Narrated to some degree but perhaps needs more	90 to 100 % Practiced speaking voice throughout. The script uses an

the
communicative
power of the
story.

practice.
The script
uses an
organization
pattern
appropriate
to the topic,
audience,
occasion
and
purpose,
but the
message is
not fully
articulated.

organization
pattern
appropriate to
the topic,
audience,
occasion and
purpose, and
contributes
significantly to
the
communicative
power of the
story.

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